



# Olivia Siena Robertiello

oliviasienaa@gmail.com | +1 908 581 9967 | NJ/NYC

*Interdisciplinary communicator with a background in creative production, program coordination, and systems design. Supports mission-driven teams by translating complex ideas into organized workflows, compelling content, and aligned project delivery. Skilled in communications strategy, logistics, research, and multimedia development across art, business, nonprofit, education, and global innovation sectors.*

## CORE COMPETENCIES

### Media Production

Photography, videography, editing, digital asset management, podcast production, creative direction

### Communications

Writing, editing, proofreading, newsletters, social media strategy, brand messaging, presentation and deck refinement

### Program & Operation Support

Scheduling, event logistics, documentation, meeting prep, internal communications, team coordination

### Workflow Design

Notion, Google Suite, Slack, digital file systems, deck formatting, production timelines

### Research & Systems Thinking

Interdisciplinary synthesis, systems analysis, educational design, cultural insight, ethical innovation

### Tools

Adobe Creative Suite, Microsoft 365, Squarespace, Mailchimp, Google Workspace, Canva

## EDUCATION

### Fashion Institute of Technology

Photography and Related Media, AAS

Minors: Psychology, Integrative Wellness

2022-2024 | NYC

### Fashion institute of technology

Advertising and Marketing Communications, AAS

2020-2022 | NYC

### Florence University of the Arts

Study Abroad

2023 | Florence, Italy

## CERTIFICATIONS & COURSES

- Connected Leadership (Yale University)
- Google Analytics Certified
- Indigenous Religions & Ecology (Yale University)

## EXPERIENCE

### Program & Operations Associate

Ethos Farm to Health (Nonprofit) – Long Valley, NJ | 2025–Present

- Coordinate youth educational events and art-based programming focused on the intersection of human health, food systems, and regenerative agriculture
- Represent the nonprofit at local farmers markets, support logistics, and manage vendor communications
- Design and sell original art pieces connected to educational themes (ecology, food, wellness)
- Assist in community outreach and stakeholder engagement

### Creative Producer / Owner

Olivia Siena Photography LLC – NJ/NYC | 2020–Present

- Plan and execute brand-aligned visual campaigns
- Provide strategic communications consulting, media production, and digital storytelling assets
- Manage all pre-production logistics, contracts, content delivery, and file organization
- Lead content creation (photo/video, marketing collateral, internal strategy) for companies, nonprofits, and private clients with a systems-thinking lens

### Creative Producer (Development Division)


Next Model Management – NYC | 2022–2024

- Produced and directed visual storytelling for early-stage models to support narrative positioning
- Coordinated production timelines, concept development, asset delivery, and creative strategy
- Created scalable visual systems (pitch decks, call sheets, delivery channels) for use across departments
- Experience in client-facing, fast-paced environments with emphasis on aesthetic impact


### Operations Associate

Alluam Yoga Studio – Cranford, New Jersey | 2024–2025

- Assisted in operations management, customer communication, and logistics coordination
- Designed and executed promotional content (trailer video, photography, merchandising design)
- Supported internal documentation, administrative workflow, and client experience

@oliviasienaphoto 

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## PROJECTS & VOLUNTEERING

### Photographer/Videographer

Clube do Mato Retreat Center (São Paulo, Brazil)

### Youth Education Volunteer


Children's Specialized Hospital (New Jersey)

### Horticulturist

Florence University of the Arts, *Fedora* (Florence, Italy)

## LANGUAGES

- English (Fluent)
- Italian (Intermediate)
- Spanish (Beginner)
- ASL (Beginner)

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